

## Membership Survey 2023 Analysis

### Section 1: Mission, vision – What do you want EWC to be known for?

1. How important is it to you that EWC be known for charitable work?

7	5	6		2					I
10	9	8	7	6	5	4	3	2	I
Very Important				Somewhat Important				Unimportant	

Comment:

- I think we have been doing a good job reaching out to the community in this way.
- To keep our 501 ( c ) 3 standing. Also believes it affects how the community perceives us.

2. How important is it to you that EWC assist or work with other nonprofit organizations?

7	3	3	1	3	2			I	I
10	9	8	7	6	5	4	3	2	I
Very Important				Somewhat Important				Unimportant	

Comment:

- This contributes to a sense of community, and common cause, work toward common goals.
- Thank you for partnering w/Eureka Emblem Club – let’s do more in 2023!
- Rare – we have many sister organizations throughout the country and the state through the Federation of Women’s Clubs. Each club is receptive to local social needs.

2. How important is it to you that EWC expand our vision of membership to be inclusive of all ages, races, genders?

9	1	3		2	2			2	I
10	9	8	7	6	5	4	3	2	I
Very Important				Somewhat Important				Unimportant	

Comment:

- A wide breath of perspectives is desirable and would make the Club stronger.
- We are that.
- ? Unaware we exclude anyone.
- Already is inclusive – so not an expansion.

3. How important to you is it that EWC expand our vision of membership to include family – wives and husbands, mothers and daughters or sons, parents and their children, etc.?

3	1	4	2	2	3		1	3	I
10	9	8	7	6	5	4	3	2	I
Very Important				Somewhat Important				Unimportant	

Comment:

- If the club is attractive to an individual, they will consider joining, family, friend, or not.
- Men ok
- Not sure this will work out. We had several “trial” programs in the past.
- We don’t exclude now. Maybe raises public image – maybe the public thinks we exclude?
- They are already welcome – so not an expansion.

4. How important is it to you that EWC be widely involved in the community supporting other organizations working for ethnic, racial, and gender equity?

6	2	4	1	1	2	4	1		
10	9	8	7	6	5	4	3	2	1
Very Important				Somewhat Important				Unimportant	

Comment:

- This is one of many community issues of importance.
- What organizations?
- As above-with other non-profits.
- Not sure we can handle "widely."

5. How important is it to you that EWC offer programs that are fun and intended for social interaction of the members?

7	4	4	4		1				1
10	9	8	7	6	5	4	3	2	1
Very Important				Somewhat Important				Unimportant	

Comment:

- It's important to energize people who are working. A person I know left the EWC, "I felt drained."
- The state and National have many projects. After all look what this group has gotten done already.
- Food, Cooking, Crafting, etc.
- Only to build cohesion to do charitable work
- Please, no juvenile "games."
- Will help attract, retain membership. I think.

6. How important is it to you that EWC have and maintain its historic building?

16	4	1							
10	9	8	7	6	5	4	3	2	1
Very Important				Somewhat Important				Unimportant	

Comment:

- The club and the building co-exist.
- The building must stay.
- \*
- I believe it has always been a happy place and recognized in our community as a resource.
- PLEASE

7. How important is it to you that EWC support music and the arts?

2	2	8	5	1	3				
10	9	8	7	6	5	4	3	2	1
Very Important				Somewhat Important				Unimportant	

Comment:

- As well as other social, cultural and educational activities.
- It's important but not the major project. I would like to CR and Cal Poly have some classes involving the building and [affototated (?)]
- Only as programs as occasional donations to talented youth in the area.

8. How important to you is it for our building to serve the needs of private social events like weddings parties, family celebrations, etc.?

7	6	4	1	1					
10	9	8	7	6	5	4	3	2	1
Very Important				Somewhat Important			Unimportant		

Comment:

- Community members associate milestones in their lives with the club and its care of the bldg.
- Gotta pay the upkeep
- Very necessary for funding sources.
- Only as a way to bring in income. I would rather see it used to support people in need.
- Very important for rentals
- As selected rentals
- Our rental income is very important.
- Need income from these events.

9. How important is it to you for our building to serve the needs of corporate meetings, workshops or other business activity?

4	3	7	2	1	2				
10	9	8	7	6	5	4	3	2	1
Very Important				Somewhat Important			Unimportant		

Comment:

- Could be part of the ongoing projects
- Only as a way to bring in income. I would rather see it used to support people in need.
- Very important for rentals
- As rentals
- Rental income is important.
- 

10. How important is it to you for our building to serve the needs of educational programs like OLLI?

4	3	7	1	2	2				
10	9	8	7	6	5	4	3	2	1
Very Important				Somewhat Important			Unimportant		

Comment:

- CR, Cal Poly, Pierson's Historical presentations. This building is a resource.
- Now were talking
- Another great potential partner.
- Only as a way to bring in income. I would rather see it used to support people in need. So less input unless OLLI pays for space
- Only as rentals
- Can't remember if OLLI is not for profit. I've never been able to afford their classes which looked interesting
- 

11. How important is it to you that our rents to be "affordable?"

6	4	5	3	1					
10	9	8	7	6	5	4	3	2	1
Very Important				Somewhat Important			Unimportant		

Comment:

- Too high, it's exclusive. Too low, the bldg. and member activities get over run with too many rentals.
- If we get donations then very affordable but if we don't gotta pay to maintain the building
- Define for whom?

- We must continue to use good judgement about our rentals. This is a beautiful old building and we want to keep it that way. (Note: I served as rental agent on occasion.)
- !
- 

12. How favorably do you view the Club Motto: “In essentials, Unity; In non-essentials, Liberty; In all things, Charity”?

1	3	5		2	3	1	1	2	
10	9	8	7	6	5	4	3	2	1
Very Favorably				Somewhat Favorably			Unfavorably		

Comment:

- It’s very personal that there is harmony with the freedom of diverse opinions and caring for others.
- “Essentials” and “non-essentials” weird. Implies Liberty not essential. I know not what is meant but old language, old fashioned and unclear to average person
- Needs to be very brief and perfectly understandable – “We serve”
- Still a good motto.

13. How favorably do you view the Club mission, “The purpose shall be working toward the betterment of our community through cultural, educational and social programs.”

7	3	8				1		1	
10	9	8	7	6	5	4	3	2	1
Very Important				Somewhat Important			Unimportant		

Comment:

- It highlights diversity opportunities.
- I think we should put all our eggs in one basket for more powerful impact.
- I don’t think you can say it any better.
- ... for our members
- Would like it to include all sexes, races, ethnic, etc. groups
- As long as definition of “community” continues to be more than club membership
- Not descriptive of our current focus.

14. How well informed do you consider yourself to be about what Eureka Woman’s Club is and does?

4	5	4	2	3	1	1	1		
10	9	8	7	6	5	4	3	2	1
Very Well Informed				Somewhat Informed			Uninformed		

Comment:

- It took many years.
- Membership since 1950’s – always loved this unusual organization. We tried to select sensible people for our Executive Boards
- Sadly, not as well as pre-covid

15. How well informed do you consider yourself to be about what California Federation of Women’s Clubs is and does?

1	1	3	2	3	4	2	2	2	
10	9	8	7	6	5	4	3	2	1
Very Well Informed				Somewhat Informed			Uninformed		

Comment:

- Attending and hosting conferences helped.
- Ex district president (and state officer for 6 years) State Historian; on many state committees. As a state chairperson several terms, I was visiting other clubs as well
- Fairly well informed.

16. How well informed do you consider yourself to be about what the General Federation of Women's Clubs is and does?

1		3	1	2	4	4	2	1	2
10	9	8	7	6	5	4	3	2	1
	Very Well Informed			Somewhat Informed			Uninformed		

Comment:

- Traveled to D.C.. Participated in tabling and a heritage open house. The web sites are a great help.
- They stay remote, but the State Federation is far more approachable.

17. How important is it to you that EWC maintain a relationship with our parent organizations, CFWC and GFWC?

5	2	3	2		6		1		
10	9	8	7	6	5	4	3	2	1
	Very Important			Somewhat Important			Unimportant		

Comment:

- We can join into a larger group effort to make an impact, i.e., human trafficking.
- Would like to see a list of pros and cons. The name is a misnomer & makes it hard to bring in others.
- I had several titles over the years. Met some really remarkable women from all over the state.
- We are international, are we not?
- I don't see the value of affiliation

## Section 2: Club Development

1. How likely are you to recruit new members into the Club?

2	1	3	5	2	5		1		1
10	9	8	7	6	5	4	3	2	1
	Very Likely			Somewhat Likely			Unlikely		

Comment:

- Attending other organizations functions helped me connect with new members, i.e., people who join groups.
- Most of my friends/acquaintances are in the club.
- Have done, Will continue to do
- 

2. How important is it to you to be an active member in an organization that is actively supporting the community?

3	5	5	4	1				1	1
10	9	8	7	6	5	4	3	2	1
	Very Important			Somewhat Important			Unimportant		

Comment

- It speaks loudly as many join together.
- Hope to be more active when health issues improve; when Covid no longer has so much impact.

3. How likely are you to volunteer to help with activities and “supported programs” adopted by EWC?

5      3      5      3      1      1      1      1

10    9      8      7      6      5      4      3      2      1  
 Very Likely                      Somewhat Likely                      Unlikely

Comment:

- I’ve had waves of active, inactive, somewhat active. I had demanding personal needs now so I’m at somewhat.
- We all have our favorites!
- Was very active pre-covid.

4. What can EWC do to help members like you become more active in supporting our community? (list)

- Being friendly, respectful, accepting what is offered, personal invitations.
- I have had personal issues so I haven’t been able to help – I was invited by a person who had been a long-time member
- More interesting classes (food, flower arranging, gardening, etc.)
- Focused mission on service. Helping women/minorities in specific ways or whatever our target mission becomes.
- Encouraging more members to actively participate instead of just a few.
- I am active supporting EWC and other community organizations now.
- Perhaps more personal interest in our ladies as they age. It happens!
- Make known what opportunities are; give recognition; provide proper training, support; make it fun.
- Perhaps direct texts or calls vs. general email & better descriptions on what’s in emails.

5. How active are you in EWC?

1      3      4      2      3      2      2      2

10    9      8      7      6      5      4      3      2      1  
 Very Active                      Somewhat Active                      Inactive

Comment:

- I’m not able to help like I had in past. Sorry.
- Was more active before Covid. Time has not been my friend these last years.
- WAS active in the past. Many friends gone, and some of the newer members seem unfriendly to older members. I was a District President and served on the State Board 3 – 2 yr terms. Historian

6. What barriers are preventing you from becoming more active in EWC?

- Demands in home
- Can’t breathe.
- Health issues & my previous husbands health issues, appts with doctors & Dialysis for the last 3-4 years
- None
- Work full-time, member of several clubs
- Time & workload
- The number of hours in the day – and my commitments to other service (All Seasons Orchestra and Food for People)
- Health
- Time and other activities I enjoy and Work
- Somewhat LAZY about attending. Was surprised at attending a meeting at how few even spoke to me. I guess I was a stranger to some! Am probably the senior member now in time. (1950’s)
- I have a chronic pain condition and I don’t live in Eureka.
- Travel
- Time – energy – lack of other members participating
- Work
- Time – I still work.
- Building my business. Need a personal assistant – limited time

7. Why did you join EWC?

- Sense of respect, curious about the larger org., I was personally invited to visit then join. The low member fee allowed people w lesser means to join so it felt all classes of people had a place.
- I signed up and they put me to work.
- Because I enjoy working with the members and the camaraderie.
- Ellen Coates, Support preservation and maintenance of building
- Grandmother and mother were members
- To get involved and help the community. Also, for the social aspect of working together with others.
- For all items listed as #10
- I liked the evening programs. To get me to daytime things would need to be educational or service focused, not social.
- I already had good friends there and I wanted to be the bridge for ASO.
- Networking for my new job and love of the building and events there for music since childhood and that my mother was a member.
- For the fellowship of other women. We were also a prestigious group
- To expand my business; now I'm retired
- To meet people
- I was inspired by the history of the club – all of the social changes that were spearheaded or supported by the clubmembers (getting food safety testing, traffic lights, divided roads, public libraries, suffrage for women, etc.) Also for business networking.
- To learn bridge. Last century!
- Meet other women. Help my community.
- Wanted to maintain building, support charities, etc., in community.
- Help with fundraising and play cards.
- I wanted to support the building
- Networking & eventually be more involved

8. What do you hope to get out of your experience with EWC?

- Meet new people. Sense of value and giving.
- Fun and friendship.
- Knowledge of building preservation
- Friendship, camaraderie
- Improving community, making like-minded friends while doing so.
- Friendship, satisfaction of service – effective service.
- A sense of community and friendship
- Already got
- Keep the building as an asset to Eureka, continue providing charitable contributions to the community and friendships with others.
- Support the building & community, and have friends.
- Friendships, serving others with my talents/abilities.
- Friendships
- Well kept building that will be around for another 100 years –
- Volunteer opportunities & friends/colleagues & fun.
- Support the Mission
- Networking, working on training events at EWC

**Section 3: Building Development**

1. How favorably do you view the suggestion that EWC develop the area to the south of the building (where the birdbath is) as an outdoor garden or gathering space or reception area?

4	3	6		1	1	2	1	1	
10	9	8	7	6	5	4	3	2	1
Very Favorably				Somewhat Favorably				Unfavorably	

Comment:

- It lacks privacy. Inclement weather means lots of adaptations and maintenance
- Are you adding a building or space for the # of homeless living in the bushes.
- That area always seems cold & damp and I don't think there is enough ground for that.
- Climate problems in open air when meeting outside. We tried outdoor (park) meetings in past. As far as I know, we seldom used the South side. Can't depend on the weather.

- What, 4 10 people? I believe our boundary is S side of side walk W-E from street to gate. That's why City trims the trees – they're on City property. Maybe we would get permission from the City???

2. How favorably do you view the suggestion that EWC work with the city of Eureka to change the parking on the street to angle parking instead of parallel parking to increase the number of spaces and accessibility?

7	3	4	1	2	1	2			
10	9	8	7	6	5	4	3	2	1
	Very Favorably				Somewhat Favorably				Unfavorably

Comment:

- Good idea in front of the bldg. & the lot next door. Sometimes the church will allow EWC rentals to use their lot.
- Best idea yet
- Will it be easy for members to navigate in and out of spaces?
- There's definitely space & it might slow down traffic on J
- Good idea. We seem to have enough room.
- Never thought about it, so have no opinion. 1<sup>st</sup> stop: Parking Commission.

3. How favorably do you view the suggestion that EWC adopt a long-range strategy to purchase the house next door for office space, additional parking, additional rental rooms, potential studio apartment for a caretaker, garden facilities, ...?

4	3	2	1	5	2	2	2		
10	9	8	7	6	5	4	3	2	1
	Very Favorably				Somewhat Favorably				Unfavorably

Comment:

- Another historic bldg.! with area for outdoor garden off the street gatherings. Rental conflict w/noise less of a problem. More parking.
- Sounds like a good idea.
- Very smart idea—
- If only we can maintain the bldg. we have
- I can see how EWC could become a “performing arts center and conference center” w/expansion of facilities next door and upstairs
- Neutral. I don't have enough information about whether or not there is a need. I don't know about the rental situation.
- Would add a lot of work.
- I don't think the club has the funds to purchase it and it's not really needed.
- How “long range”? 50 years?
- Long way off, do if affordable

4. How favorably do you view the suggestion that EWC keep up with maintenance issues including but not limited to foundation, roof, safety exits upstairs and downstairs, floor refinishing, woodwork refinishing, repair of storage area under stage, roof drainage and downspouts, kitchen maintenance...?

16	4	1							
10	9	8	7	6	5	4	3	2	1
	Very Favorably				Somewhat Favorably				Unfavorably

Comment:

- Longevity
- What else would you do? Let it fall down? Its an older building needs repair.
- #1 priority
- There will always be something.
- As much as we can afford. Urgent needs first.



- Absolutely necessary.
- A must!

5. How favorably do you view the suggestion that EWC remodel the two closets/offices/dressing rooms on either side of the stage to provide more security (closing the “ceilings” or any other approach)?

2	2	6	3	4	1	1	1	1	
10	9	8	7	6	5	4	3	2	1
Very Favorably				Somewhat Favorably			Unfavorably		

Comment:

- Less liability. Those spaces could free up space on 2<sup>nd</sup> floor w/many uses.
- If this is a serious issue – needs to happen.
- Renovation of these could make them much more effective storage areas. Office should be elsewhere – eventually – as part of renovation...
- As we can afford. Never had serious damage in past.

6. How favorably to you view the suggestion that EWC add an elevator to the building ?

1		2		1	4	3	2	3	3
10	9	8	7	6	5	4	3	2	1
Very Favorably				Somewhat Favorably			Unfavorably		

Comment:

- This enhancement for limited no. of people in small space, i.e., dumb waiter corner. What would be upstairs?
- In place of the dumb waiter. If could be done in a way that the [bundlances??] would look the same.
- Costly
- Very expensive. Better to turn that space into an apartment that isn't publicly accessible. However if can't buy next door this would provide more public space to use.
- I would see this as an essential element for renovating and using the upstairs
- Fix the dumb waiter
- Most people don't have a need to go upstairs and it would be expensive.
- WHAT? WHERE? HOW?
- With conditions – cost is a big factor including ongoing maint of such.

7. How favorably do you view the suggestion that EWC add a “Stairlift” to the existing stairway?

1	1	2	3	1	1	1	4	3	1
10	9	8	7	6	5	4	3	2	1
Very Favorably				Somewhat Favorably			Unfavorably		

Comment:

- Not sure about liability and educated operators.
- Elevator instead
- Do all members need to go up there?
- As an interim solution maybe – but to what end. I think most of our going up & down is to carry stuff. A stairlift implies for a person who is less mobile & likely can't carry stuff. A lift for moving stuff is a good idea.
- I am less enthusiastic about this because it would be in the way of moving things up and down the stairs.
- Probably less expensive than an elevator, but again, is there a need? Is it ADA required?
- Expensive and possibly a problem to maintain.
- Stairs are wide enough...
- Need arch review, etc.

8. How favorably do you view the suggestion that EWC install a solar electricity generating system?

3	3	1	5	4	3	1	1		
10	9	8	7	6	5	4	3	2	1
Very Favorably				Somewhat Favorably				Unfavorably	

Comment:

- Yes. Carefully as a historical bldg. Use birdbath area w/low trees. Exposure all day.
- Good idea but the cost may be too much but in the end worth it.
- I don't know about the solar generators... If we are going to be a place of disaster recovery the generator would be a good thing.
- Will save money in the long run.
- Depends if it would be cost effective. What are the current electric charges?
- Environmentally it would be a great idea but it may not be affordable for the club (the initial costs).
- Worth looking into.
- Lots of trees blocking the sun.

9. How favorably do you view the suggestion that EWC install a backup generator?

2	1	5	2	3	3		1		1
10	9	8	7	6	5	4	3	2	1
Very Favorably				Somewhat Favorably				Unfavorably	

Comment:

- The bldg. is a back up station for emergency conditions. Serve the community.
- How many time is it needed [illegible.....?] hard to say
- Only for the reason of becoming an emergency shelter.
- Cost. How often has the electricity gone out? For how long?
- In the past we were never off-line enough to warrant such a purchase.
- As part of the County's OES, perhaps the county would provide this?

10. How favorably do you view the suggestions that EWC remodel the kitchen to modernize and meet standards for "commercial kitchen" status?

4	3	4	2	2	3	2			
10	9	8	7	6	5	4	3	2	1
Very Favorably				Somewhat Favorably				Unfavorably	

Comment:

- Absolutely.
- Good idea
- #1 Yess!! Please! Excellent idea
- Only if we continue to rent space.
- A remodel / renovation of kitchen could include the addition of office space.
- All it needs is a hand washing sink to comply.
- We got Ca State approval as commercial before. Regs have doubtless changed. Was around 2008. "Aunt Ester's BBQ sauce" was cooked and canned there that year or around then.
- The Health dept does not require us to have com. Kitchen, need to make kitchen more efficient

11. How favorably do you view the suggestion that EWC review and update the "Wishlist" and develop short, intermediate, and long-term goals for the building?

10	4	4		2					
10	9	8	7	6	5	4	3	2	1
Very Favorably				Somewhat Favorably				Unfavorably	

Comment:

- Always ongoing
- A must. This is a huge list of “to dos.”
- As long as members vote for this
- Should be done on an ongoing basis. I’m very glad we have a strategic planner on the board to help keep us up to date.
- Goals are good.

12. How favorably do you view the suggestion that EWC develop a comprehensive plan for building modernization and development (instead of stand alone projects).

6	1	3	5	2	1	1			
10	9	8	7	6	5	4	3	2	1
Very Favorably				Somewhat Favorably				Unfavorably	

Comment:

- The plan may outlive the members but okay.
- I thought this is what we were doing but I’ve been out of this for 3 years.
- A must.
- In an ideal world, plans would be that [comprehensive], wouldn’t they?

**Section 4: Operations**

1. How important is it to you that EWC develop targeted rental strategies and marketing to optimize the earning capacity of our building?

4	7	6	1	1	1				
10	9	8	7	6	5	4	3	2	1
Very Important				Somewhat Important				Unimportant	

Comment:

- Yes, efficient and enough rental strategies but not at the cost of excluding family milestones, school events. Other income is needed. The grants and donations have been a boost to the care and maintenance of the bldg..
- Rental income for events is fine but the workload on volunteers is pretty high. Wear & tear...?
- Membership alone (dues) are not enough to keep the building.
- Optimize is perhaps not maximize.
- 

2. How important is it to you that EWC develop targeted rental strategies and marketing to optimize our commitment to service to the community?

3	3	4	5	1	3		1		
10	9	8	7	6	5	4	3	2	1
Very Important				Somewhat Important				Unimportant	

Comment:

- These 2 might be mutually exclusive. For example if we could get an ongoing contract w/ govt entity to use space then we might not need rental income
- We are already well-known!
- [Very important ] !

3. How important is it to you that EWC be available for functions of our parent organizations California Federation of Women’s Clubs and General Federation of Women’s Clubs?

5	2	6	1	3	1	1			1
10	9	8	7	6	5	4	3	2	1
Very Important				Somewhat Important				Unimportant	





- Eureka Veterans Center

3. List the three “supported programs” that are the least important to you.

- Salvation Army
- Keep Eureka Beautiful
- St. Joseph Hospital
- Animal Care for Seniors
- Wildlife Animal Care
- Penny Pines III
- Humboldt Bay Marathon III
- Humboldt Senior Resource Center II
- Meet the Captains II
- Alz Walk
- Forgotten Initiative
- Troupon Coupons
- The Emblem Club
- Eureka Veterans Center
- The Eureka Symphony
- All Seasons Orchestra

4. How important is it that we develop a standing rule for how something becomes identified as a “supported program” of the EWC?

3	2	3	2	1	2	2			
10	9	8	7	6	5	4	3	2	1
Very Important				Somewhat Important			Unimportant		

Comment:

- It should be clarified.
- I guess if you can do a thing for 20 years it’s pretty standard.
- The members vote to support a program when they choose.

5. How favorably do you view the suggestion that our “supported programs” should promote the image of EWC as inclusive to all ages, genders, ethnicities – people in the community?

5		4	2	3	1	1	1	1	
10	9	8	7	6	5	4	3	2	1
Favorably				Somewhat Favorably			Unfavorably		

Comment:

- High school and above
- This would be fine once we have clear language developed for our own use. Our current purpose and mottos don’t do this

6. How favorably do you view the suggestion that EWC host dances to demonstrate the versatility of the building, promote fun and community among our members, or as a fundraiser to support a cause?

6	4	3		5		1			
10	9	8	7	6	5	4	3	2	1
Favorably				Somewhat Favorably			Unfavorably		

Comment:

- With a portable dance floor.
- The floor would take a beating

- This can be fun & used to happen. Good exercise.

7. How favorably do you view the suggestion that EWC should be doing more to connect with youth and younger persons?

5	3	3	5	2	1				
10	9	8	7	6	5	4	3	2	1
Favorably				Somewhat Favorably			Unfavorably		

Comment:

- Already host their projects; Lemonade stand, Eur. Hi. Choral, Girl Scouts, graduations for school and families, more. How can we bring in youth to work w/members on OUR projects?
- -- this is tough to do
- Most damages in the past were done by youth groups that were un-chaperoned (although they claimed otherwise when renting the building).
- [favorably] But I have no idea how we might go about doing that...

8. How favorably do you view the suggestion that EWC should become involved in reading to children in classrooms?

1		3	2	3	4	1	3	2	2
10	9	8	7	6	5	4	3	2	1
Favorably				Somewhat Favorably			Unfavorably		

Comment:

- If we are joining in w/ an ongoing program.
- Isn't this a different program?
- This is a good activity for retired members but they can do it directly thru schools. Not a EWC focus.
- There are other groups so involved.
- Volunteers have done that in the past.

9. How favorably do you view the suggestion that EWC should have at least one high visibility activity per month to raise our visibility in the community?

4	5	3	3	1	2	1	1		
10	9	8	7	6	5	4	3	2	1
Favorably				Somewhat Favorably			Unfavorably		

Comment:

- This has been a great PR year. It does project a positive image. \*
- Must be something easy to do & good PR so it makes news – otherwise a lot of work & no one will know.
- On occasion special events.
- 1 high visibility per month, at least. Disagree with reason. We should just DO IT.

10. How favorably do you view the suggestion that EWC should have a more consistent representation at the Chamber of Commerce?

3		7	2	1	3	1	2		1
10	9	8	7	6	5	4	3	2	1
Favorably				Somewhat Favorably			Unfavorably		

Comment:

- Recruitment opportunities. People w/ business minds.

- Always good publicity
- I'm not sure this matters. Once we clarify rental priorities it is business then targeting them at that into . But attending mixers is not that useful.
- I don't know. Does someone attend now? Do other nonprofits attend regularly?
- Make sure that the person appointed is knowledgeable about our history.
- It's a good idea if there are members who can/want to attend the mixers.
- I used to attend monthly. 2003 – 20 whenever. I'd volunteer during summer but I can no longer drive after dark.

11. How favorably do you view the suggestion that EWC should lead an effort to coordinate the service organizations of Eureka – perhaps forming a “Eureka Service Council” to encourage collaboration and prevent conflicting programming?

3		2	2	2	2	2	3	1	2
10	9	8	7	6	5	4	3	2	1
Favorably				Somewhat Favorably				Unfavorably	

Comment:

- That's a good idea & would require consistent long range energy & commitment. Can we?
- This would drive you crazy! OMG If you mean nonprofits, better to join the various groups who are already doing this. If you mean service orgs like Soroptimists, Rotary & Kiwanis, they do it as much as they want already.
- Do not let us get ran-over! Over the years, many community-oriented organizations have begun and died away from disinterest mostly because they had little to offer.
- If we lived in an ideal world...sigh.
- [unrated] Need more info

12. How favorably do you view the suggestion that EWC should have social and fundraiser activities, perhaps Crafternoons where craft skills could be taught — Teaching and Learning events?

2	2	2	6	1	2	2			1
10	9	8	7	6	5	4	3	2	1
Favorably				Somewhat Favorably				Unfavorably	

Comment:

- Taught and exchanged crafts. Invite community. Yes.
- Great idea
- Not sure how much \$ would be raised vs vol time & effort.
- Sounds like fun...members only? Prospective new members? Families?
- ?

13. How favorably do you view the suggestion that EWC should participate more in activities of our parent organizations like Operation Esteem, Grateful Garment, and Untreated Trauma?

		3	4	2	4	3	3	1	1
10	9	8	7	6	5	4	3	2	1
Favorably				Somewhat Favorably				Unfavorably	

Comment:

- One program over several years
- No one locally knows these things & there are already local groups doing similar projects. Join them.
- Not familiar with these programs. I would need more information on them.
- This must match a continuing interest.



14. How favorably do you view the suggestion that EWC should have periodic Volunteer Afternoons dedicated to volunteers and service – Ideas: Shell beans from a local grower to be donated to Food for People; Hold a drive to collect socks and canned goods and/or other non-perishable food items; weeding parties to the dunes; sewing baby blankets for Project Linus...

2	2	9	2	2	3		1		
10	9	8	7	6	5	4	3	2	1
Favorably				Somewhat Favorably			Unfavorably		

Comment

- Or smile train blankets. Drop in participants. New People must feel welcomed & not entering a closed group. Conscious effort.
- I think if we chose a nonprofit & had our volunteers join one of their regular events, it would make sense. Trying to get enough of us to do it separately & put extra work on the NP to coordinate with us – not so great
- It would be great, if more people participated instead of the same handful that do.
- Socks, canned goods, etc. Do not expect me to weed the dunes! Project Linus might be of interest to some members. I am not one of them.
- Absolutely!

15. How favorably would you view expanding our community involvement beyond our immediate community? (Local, National, International) Do we want to become involved with organizations like Heifer International, the Smile Program, Doctors without Borders, Habitat for Humanity, for example?

1		3	2	1	4		1	4	4
10	9	8	7	6	5	4	3	2	1
Favorably				Somewhat Favorably			Unfavorably		

Comment:

- Support our nat'l org efforts to interphase on going over several years
- Like to see local
- Plenty to do locally. If we want local awareness & support need to stay local
- Neutral. We are small and think that we would spread ourselves too thin if we went beyond our community.
- I prefer mostly local charities.
- Heifer is 3 stars at Charity Navigator

16. If you view expanding our community involvement beyond our immediate community as important, what national and/or international organizations would you like to be involved with?

- Human trafficking – it's both local national & international
- Habitat for Humanity
- CFWF and National Women's Groups
- Heifer Int'l
- Doctors w/out Borders
- Operation Underground Railroad
- We have had Presidents in the past who have actively supported these programs. Charity Navigator dislikes Heifer Intl. Pennies for Pines is good. I worked HARD for 15 years: when I joined "community" was defined as "membership."
- World Kitchen Food Banks

**Section 6: The NAME of our organization:**

- I. How important is it to you to keep the present name, Eureka Woman's Club?

5	5	4	2			2		3	
10	9	8	7	6	5	4	3	2	1
Very Important				Somewhat Important			Unimportant		

Comment:

- Eureka Woman's Club & friends What have other GFWC groups done?

- Change to Eureka Woman's Men's Club, But check with State and National because I would like to see us staying under their umbrella.
- What's wrong with the name? It dates to 1916 and is well-respected locally.
- The name is well-known in the community and is important.

2. Do you feel that the name, Eureka Woman's Club, reflects what you think it should about the nature of our organization?

3	3	5		3	1		1	3	1
10	9	8	7	6	5	4	3	2	1
Perfectly				The name is OK				No. The name doesn't fit.	

Comment:

- It says where we came from, who we are connected to. I see it as a CIVIC CLUB. Eureka Civic Club?
- Yes
- There are multiple other organizations and we must limit our own participation
- Keeps the History

3. How well do you feel that the name, Eureka Woman's Club, supports and characterizes our "supported programs" and activities?

3	3	5		4	1		1	3	1
10	9	8	7	6	5	4	3	2	1
Very well				It doesn't hurt				No. The name doesn't fit.	

Comment:

- Yes We show up, stand up, work w community
- Yes
- What are the National groups doing?
- Service is key. Membership should be diverse. I have always been reluctant to be involved in "women only" organizations.
- Leave our name as is. It dates back, and has a good reputation as it is.

4. If it is a goal of EWC to serve a diverse community and to have a diverse membership, how strongly do you feel that the current name may be a barrier to reaching that goal?

1	3			3	5	1	1	1	4
10	9	8	7	6	5	4	3	2	1
Strongly – It's a barrier				The name is OK				It doesn't matter to that goal.	

Comment:

- You could call it the Eureka Manly Woman's Club
- Our name is not a banner – it's our history – pls don't change it
- We need to recruit a more diverse membership.
- Leave our name alone.
- The perception is the barrier –not the name.

5. How favorably do you view each of the following alternative names?

a. EWC – A Civic Club for Everyone

1	1	4	2	1	1	1	1	3	4
10	9	8	7	6	5	4	3	2	1
Favorably				Somewhat Favorably				Unfavorably	

b. Eureka People's Club (or maybe Eureka Club for People)

		1		1	1	4	4		8
10	9	8	7	6	5	4	3	2	1
	Favorably			Somewhat Favorably				Unfavorably	

c. Eureka Civic Club

3		3	1		1	2		3	7
10	9	8	7	6	5	4	3	2	1
	Favorably			Somewhat Favorably				Unfavorably	

d. Eureka Service Club

1			2	1	1	2	2	3	7
10	9	8	7	6	5	4	3	2	1
	Favorably			Somewhat Favorably				Unfavorably	

e. Eureka Wednesday Club

				2	2		2	4	9
10	9	8	7	6	5	4	3	2	1
	Favorably			Somewhat Favorably				Unfavorably	

f. THE CLUB

				2		1	3	3	10
10	9	8	7	6	5	4	3	2	1
	Favorably			Somewhat Favorably				Unfavorably	

g. Eureka Community Club

1		1	2	1		2	1	2	9
10	9	8	7	6	5	4	3	2	1
	Favorably			Somewhat Favorably				Unfavorably	

h. Redwood Coast People for Service

1				1		1	3	3	10
10	9	8	7	6	5	4	3	2	1
	Favorably			Somewhat Favorably				Unfavorably	

6. Comments on the name of our organization:

- Keeps the connection to GFWC clear. And to our local sister orgs clear.
- What does the state and federal say?
- Keep as is – for Historical purposes & link to origins/national org.
- People don't gravitate to this [Civic] word. Why keep Eureka in the name. Our reach is potentially county wide. None of these talk about what "we do" & until we address [main purpose] I'm not sure best name. The mission needs to be looked & evolved before I can say.
- Our name should reflect – We are broader that just "Woman", We are dedicated to community service (cultural, educational, social) – socializing is very secondary (Club)
- I like the historic significance of the name
- Status quo is better. It is what the name says. It is for interested women who seek a copasetic group for friendship, fellowship and socialization in this area. And, men can join if they wish. Reminder: Change is not always good. AND: many of us were "yesterday" volunteers and perhaps no longer able physically and mentally to be very active now. We enjoy the programs and social events. I'm one of those!

- If we accept men as members (which we do) we shouldn't have the word "woman" in the name, and also woman rather than women is outdated. I don't see the club as for service only so I don't favor the word "service" in the name.
  - Over 121 years of active service says it all!
  - [THE CLUB] Doesn't say enough; [Redwood Coast People for Service] Too many Redwood Coast.
  - \* CIVIC – To describe people or things that have an official status in a town or city. \*\* Eureka Civic Club has my vote.
  - Changing the name might be a good idea
  - Keep it as it has been for many years
  -
7. Other suggestions for the name of our organization:
- This is challenging me. EWC - Civic Club
  - Eureka Woman's Man's Club
  - Nil
  - Keep it the same!
  - Who (People, Citizens, Men and Women) What (Cultural, Educational, Social, Service/Support) Where (Redwood...Coast, Humboldt... Bay...Coast, North Coast)
  - Leave it as it is. We have a good rep! (from 1916). Our intent hasn't varied much since its beginning as a Monday Club.
  - We could change the motto to be more inclusive, but I think if we change the name, community members would say, "Who's that?"
  - Eureka Woman's Club

**Section 7: What questions that we should have asked you have we neglected to ask, and what are your answers?**

- This was a monumental task to create & will be even greater to sort it out. Thank you for sharing this process & all your creativity.
- Good Luck. This looks like a lot of hard work. Great minds.
- You asked them all – Great survey.
- The club cant be all things to all people. I appreciate this effort. Club should first decide its main purpose. If it's to be a community club house then programming that brings people there is critical. If it's a rental location, that's different. If it's a bldg. we use to fund raise to give \$ to other organizations that something else again. Everything here is important because its unclear the primary purpose we are aiming for. As they say, when everythings important then nothing is important.
- Should we renovate and open the upstairs for community service and rental? Yes – renovation of the entire building would more effectively provide space for community rental and for club operations. The old dining room is wasted as storage. It would be a beautiful space for chamber music and small conferences.
- Please forgive any conflicts of interest my opinions on this survey may present. I appreciate the effort to put out these questions represents.
- How do we get more members to do more to help the club achieve its goals?
- Is this survey too long? Way, way, way too long! Better 4 or 5 short ones.... Maybe, how long have you been a member? How long have you been an active member – i.e. taken part in a fundraiser, hulled beans, etc., Answers might be weighted ie I pay dues every year vs I've taken active part 5 times in the last year... PLEASE: Reinstate the Pledge of Allegiance, Collect!!!
- I need to give more thought

**Optional: Your NAME (printed)** \_\_\_\_\_

Patricia Newell, Annalee Veach, Susan Bicknell, Suzie Owsley, Mary Lonward, Susan Willan, Ellen Coates, Elizabeth Connors-Keith, Claudia Cranford, Brenda Lockhart, Suzanne Dockal, Ron Kuhnel, Darlene Baty